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INTERNATIONAL  
BUSINESS SCHOOL  
AMERICAS



Study with professors from University of São Paulo (USP), Latin America's most prestigious university, on the campus of Universidade Paulista (UNIP), one of the five largest private universities in Brazil. UNIP is located beside the financial district of São Paulo, the largest city on the American continent and the center of international business in Latin America. The headquarters of thousands of multinational companies from all over the world share this dynamic city with its welcoming population.

The collaboration between IBS and IBD Business School allows us to grant scholarships in the amount of \$3,000 USD, which covers 70% of your tuition, to attend Certified Executive Management Programs at the Universidade Paulista at São Paulo, Brazil.

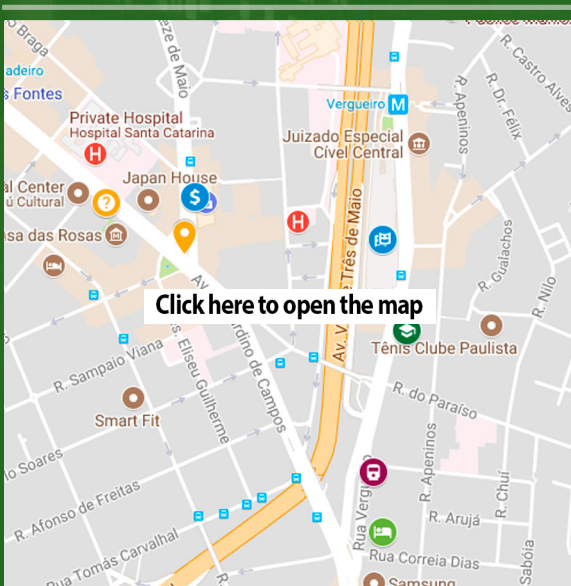
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Examine the main characteristics of emerging countries and how businesses find success in these frontier markets  
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Visit two local companies and observe in action both how international companies expand into developing markets and how companies from emerging countries move into developed economies.



Past visits include: Heineken Brasil, Natura, Microquímica, BASF, B3 (Brazilian Stock Exchange)

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