



**IBS**  
INTERNATIONAL  
BUSINESS SCHOOL  
AMERICAS



The University of La Verne is 127-year-old, private, nonprofit university located just outside of Los Angeles, CA. Host to over 8,500 students ULV prides itself on its small class sizes, inclusive culture, and vibrant campus community.

The collaboration between IBS and IBD allows us to grant scholarships in the amount of \$4,000 USD, which covers 70% of your tuition, to attend Certified Executive Management Programs at the University of La Verne near Los Angeles, California.

During your visit, you will study with ULV's outstanding faculty, visit and learn from executives at some of the world's most successful businesses, and take advantage of the many cultural and touristic opportunities Los Angeles has to offer. Students in our group typically represent at least 10 different countries making our programs a truly multicultural experience.

Earn a \$4,000 scholarship to study with  
*International Business School Americas*  
at the University of La Verne in California

### ADVANCED TOPICS IN BUSINESS STRATEGY

Compete with your classmates in a Business Simulation and learn to integrate internal and environmental analyses to create decision-making processes that result in better business decisions.

### ADVANCED TOPICS IN FINANCIAL DECISIONS

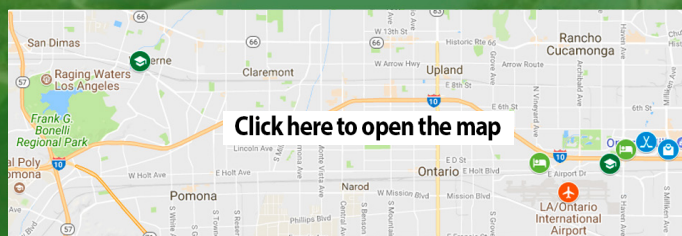
Learn to develop corporate financial policies for your organization.

(Click on the courses for more information)

### ADVANCED TOPICS IN MARKETING MANAGEMENT

Examine how international teams have implemented international marketing plans to successfully and unsuccessfully position their brands according to the unique strategic scope of their organizations.

Visit two local businesses and learn the on-the-ground business practices directly from American executives.



Past visits include: Wells Fargo, Gerdau Steel Mill, Amazon Distribution Center, Toyota Distribution Center, Nasa Mars Mission