



Generous Scholarships for Executive Management Programs in the US and Brazil

IBD Business School, in collaboration with International Business School (IBS)-Americas in Brazil and the University of La Verne in California, USA invites its students and alumni to take part in a scholarship competition. Thanks to the generosity of public and private foundations in the US and Brazil we are pleased to offer scholarships that cover 70% of the tuition fees of a select portfolio of Certified Executive Management Programs run at the University of La Verne (ULV) in California and the Universidade Paulista (UNIP) in Sao Paulo. These two-to-three-week-long programs are directed to the current and past participants of IBD's executive development and management training programs, particularly to those who are accepted to IBD's MBA programs.

The University of La Verne is a 127-year old, private, non-profit university located just outside of Los Angeles, CA. Host to over 8,500 students, ULV prides itself on its small class sizes, inclusive culture and a vibrant campus community.



Campus of the University of La Verne

During your visit, you'll study with ULV's outstanding faculty, visit and learn from executives at some of the world's most successful businesses, and take advantage of the many cultural and touristic opportunities California has to offer. Students of the executive management programs typically represent at least 10 different countries, making these programs truly multicultural experience.

IBD's students and alumni are eligible for the following programs:

- **Advanced Topics in Business Strategy;**
- **Advanced Topics in Financial Decisions and Corporate Policy;**
- **Strategy and Marketing.**

Participants completing the programs are granted an Advanced International Certificate and a transcript from the University of La Verne

For more information about the above programs, please click [here](#)

Our collaboration with IBS-Americas allows us to also offer scholarships, covering 70% of the tuition fee, to attend Certified Executive Management Programs at the Universidade Paulista (UNIP) in Sao Paulo, Brazil. Currently available program focuses on **Strategy and Marketing for Emerging Markets**. The program is taught by professors from the prestigious University of Sao Paulo. The campus of UNIP is located beside the financial district of Sao Paulo, the largest city on the American Continent and the center of international business for Latin America. In addition to participating in the executive management classes, participants will have an opportunity to visit local companies and observe in action both how international businesses expand into emerging markets and how companies from emerging countries move into developed economies. Participants will also be able to learn basic Portuguese.

For more information about the Brazilian program, please click [here](#)

If you are interested in participating in either a program in California or in Sao Paulo, or if have any questions, please contact **Professor Jan Nowak**, Director of IBD's MBA Programs, on + 48 603 38 00 38 or by e-mail (jnowak@ibd.pl).