



EXECUTIVE MBA

WE WILL POWER YOUR CAREER

OUR CREDENTIALS

IBD Business School is a leading executive development institution in Poland, with a long tradition of management education, consulting and applied research. The rich experience in working with professionals and organisations is the basis for this programme design by IBD in collaboration with UK's Ashridge Executive Education.

The first private university in Poland, SWPS University of Social Sciences and Humanities has been ranked by the Ministry of Science and Higher Education as the leading HE institution offering social sciences programmes in Poland. SWPS is a modern academic centre of excellence with campuses located in five cities: Warsaw, Wrocław, Poznań, Sopot and Katowice.

Highlights of our EMBA:

- Programme co-designed with Ashridge Business School and meeting UK business education quality standards
- Jointly offered by IBD Business School and SWPS University of Social Sciences and Humanities - the two partners complement each other, bringing to the programme their unique experiences and competences: IBD in executive training and organisation research, and SWPS in university-level education and academic research.
- Flexible study mode, combining bi-monthly intensive residential sessions with advanced e-learning methods, allowing for completing this programme in less than two years without interrupting your career
- Academically rich and practically relevant programme, informed by applied research and insights gained from management practitioners
- Taught by world-class faculty - distinguished professors and experienced management practitioners coming from different countries
- Includes a Personal and Leadership Development (P&LD) module, leading to an internationally-accredited High Performance Leadership certificate
- Delivered entirely in English
- An international module conducted in the UK



IBD SEROCK CAMPUS – GREEN PARK CONFERENCE CENTRE



SWPS UNIVERSITY OF SOCIAL SCIENCES AND HUMANITIES



ASHRIDGE HOUSE

OUR WORLD CLASS FACULTY WILL INSPIRE, CHALLENGE AND GUIDE YOU

Module leaders are international experts in their respective fields. Most of them come from other distinguished academic institutions, from corporations, and from consulting practice. They come from Austria, Canada, the Czech Republic, France, Denmark, Hungary, Poland, the U.K., and the U.S. They have been selected because of their ability to provide and deliver a dynamic

learning experience and latest material in an engaging, practical, down-to-earth way.

We have also invited a group of executives who agreed to form an EMBA Executives Network. All of them are high achievers, internationally experienced and influential leaders, people with meaningful reflection on their own

profession and external world. They will be available to faculty to advise them on modules content, serve as guest speakers, and provide practitioners' views and insights on interesting issues and difficult situations faced by managers of today's organisations.



Robert D. Austin, Ph.D.
(Carnegie Mellon University)
University of New Brunswick,
Harvard Business School
Copenhagen Business School

INNOVATION



Artur Czynczyk, MA
(Warsaw University) Asea Brown
Boveri, Lucent Technologies,
Elektrim, Budimex, TE Connectivity

HR MANAGEMENT



Daniel Doiron, MSc
(MIT Sloan School of
Management) NBTel, University
of New Brunswick

STRATEGIC ANALYSIS



Eva K. Jermakowicz, Ph.D.
(Warsaw Technical University),
CPA University of Southern
Indiana, Warsaw Technical
University, Tennessee State
University
BUSINESS ACCOUNTING
AND ECONOMICS



Grzegorz Jędrzejczak, Ph.D.
(Warsaw University) World
Bank, Ministry of Privatisation of
Poland, IBD Business School

GLOBALISATION AND WORLD
ECONOMY



Bernadett Koles, Ed.D. (Harvard
University); **Ph.D.** (Durham
University, in progress) Central
European University, Harvard,
Indiana University, ISCTE Business
School - Lisbon
CRITICAL ANALYSIS
& REFLECTION

CRITICAL ANALYSIS
& REFLECTION



Hari Mann, Ph.D.
(London School of Economics)
Oxford University, Stanford
University, London School of
Business, Ashridge Executive
Education
INFORMATION MANAGEMENT

INFORMATION MANAGEMENT



Thompson McDaniel, Jr. MBA
(NYU Stern School of Business)
Central European University,
GISMA Germany, American
University – Bulgaria, City
University – Seattle, PwC
GLOBAL OPERATIONS AND
SUPPLY CHAIN

GLOBAL OPERATIONS AND
SUPPLY CHAIN



Jan Nowak, Ph.D.
(Warsaw University) University
of New Brunswick, University
of the South Pacific, Central
European University,
IBD Business School

CUSTOMERS AND GLOBAL
MARKETS



Philip Russel, Ph.D.
(University of Massachusetts)
Morgan State University, University
of Massachusetts-Amherst,
Thomson Rivers University,
University of New Brunswick,
Philadelphia University, Thomas
Jefferson University
CORPORATE FINANCE

CORPORATE FINANCE



Henryk Sterniczuk, Ph.D. (Polish
Academy of Sciences) Centre
for Privatisation, Institute of
Privatisation and Management
– Moscow, Nizhni Novgorod,
International Institute of Business
– Ukraine, Belarus, Kazakhstan,
University of New Brunswick
MANAGING PEOPLE IN A GLOBAL
CONTEXT

MANAGING PEOPLE IN A GLOBAL
CONTEXT



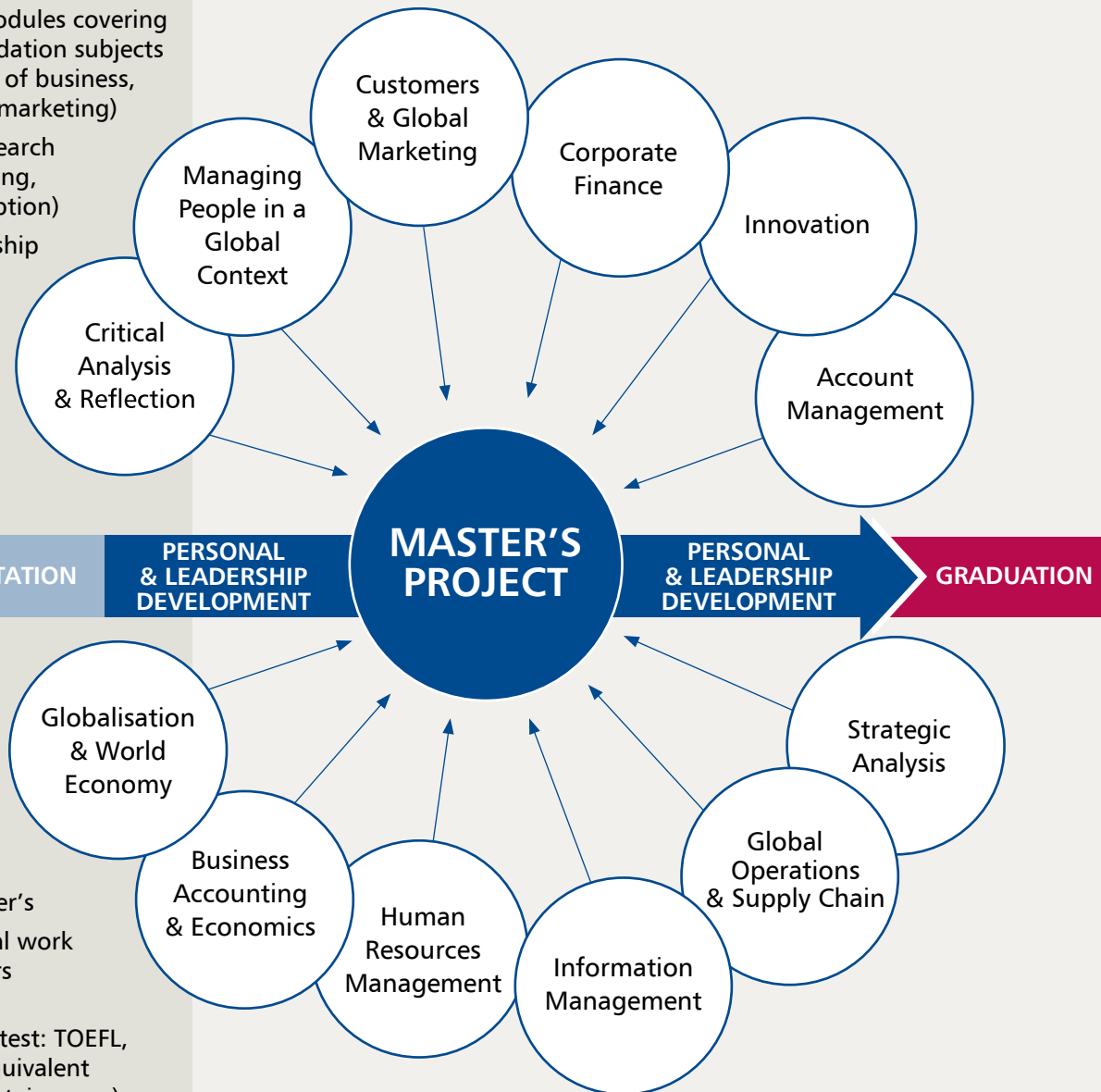
Sandy Vaci, BSc
(Victoria University)
Procter & Gamble, Cadbury, Royal
Bank of Canada, Citibank, Credit
Bank of Moscow

ACCOUNT MANAGEMENT

CURRICULUM AT A GLANCE

- Orientation Module
- 12 Core Subjects (modules covering contextual and foundation subjects and functional areas of business, such as finance and marketing)
- Master's Project (research dissertation, consulting, or entrepreneurial option)
- Personal and Leadership Development
- Personal Mentoring
- Equivalent to 180 UK Credit Points and 90 ECTS

PROGRAMME STRUCTURE



ENTRY REQUIREMENTS

- First degree – bachelor's or master's
- 5 years of managerial work experience (or 3 years with GMAT)
- English competency test: TOEFL, IELTS, PTE, CAE or equivalent (not applicable in certain cases)
- Successful interview conducted in English

CONTACT

IBD Business School

9 Panieńska Street
03-704 Warszawa
phone: +48 (22) 618 85 83
fax: +48 (22) 618 51 59

SWPS University of Social Sciences and Humanities

19/31 Chodakowska Street
03-815 Warszawa
phone: +48 22 517 96 00
fax: + 48 22 517 96 25

Jan Nowak, Ph.D.

Professor of Marketing and International Business
Director of MBA Programmes, IBD Business School
phone: +48 603 380 038
e-mail: jnowak@ibd.pl



Marzena Wiercińska

Key Account Manager
SWPS University of Social Sciences and Humanities
Phone: +48 22 517 99 55 or + 48 694 44 17 46
e-mail: mwiercinska@swps.edu.pl



For current programme dates and fees, please check our website at ibd.pl/executive-mba/