



# Executive Coaching and Leadership

A compelling two-day seminar and a series of workshops that give you knowledge and skills on **how to become a better leader through executive coaching**

Hosted by IBD Business School in partnership with Noble Manhattan Coaching of the UK

Facilitated by the world-renowned executive coach and trainer, Gerard O'Donovan

**Dates:** July 3-4, 2017

**Venue:** Sienna Training Centre, 73 Sienna Street, Warsaw

**Time:** 9:00 am – 5:00 pm

## Course Overview

This course is organised by the IBD Business School, a **leading executive development institution in Poland**, in collaboration with Noble Manhattan Coaching (NMC) Ltd. of the UK. NMC is a **worldwide coach training organisation** and **one of the market leaders** in personal and corporate coaching. It provides a wide range of coaching courses, from a 1- day introduction to courses at post-graduate level. NMC is well known for its **high quality training** that has been accredited by the Institute for Leadership and Management (ILM) and International Institute of Coaching & Mentoring (IIC&M).

Leadership is a skill that can be learned. The most effective way to change and to improve is through 'action learning'. Coaching is an effective and efficient process by which managers can transform themselves into more effective leaders. **Managers who can coach others, as well as themselves, will become truly effective leaders.**

The present course is for anyone wanting to understand coaching and to learn dynamic coaching skills that can be immediately applied in the workplace. It is for managers at all levels who want to learn how to dynamically lead their teams and companies.

In this highly engaging and interactive two-day course you will be taught by one of Europe's top coach trainers and business entrepreneurs. You will:

- understand the basics of personal and executive coaching and learn coaching skills that can directly be applied in the workplace,
- get a firm grasp of the key skills of leadership and how to develop those and apply them within your own life, team and company,
- understand how coaching can be an effective and efficient process by which managers can transform themselves into more effective leaders
- learn techniques on how to develop your own inspiring leadership,
- grasp the many challenges facing corporate leaders today and within the next seven years,
- understand the role that accreditation and standards play within the coaching world,
- take away techniques, knowledge and skills that can immediately be applied.

## Programme

### DAY 1 | Morning Session | Purpose | Agenda

To understand the world of coaching, and to gain insights into the different types of coaches and what they do: Life Coaching / Executive Coaching / Corporate and Workplace Coaching.

9:00 am	Registration
9:30 am	Welcome by the M.C.
9:45 am	Who are Noble Manhattan? What is Coaching? The Foundations of Coaching
11:00 am	Coaching in the World Today The Need for Accreditation Who Sets the Standards
11:30 am	Criteria To Become a Great Coach What Does Training Look Like and What Are the Costs?
12:00 pm	Tea/Coffee
12:15 pm	Coaching as a Career How Coaching Changes Lives and Companies
1:15 pm	Typical Income for an Executive Coach Today
1:30 pm	Coaching in the Corporate World
2:00 - 3:00 pm	LUNCH BREAK (lunch on your own)

### Afternoon Session | Purpose | Agenda

To enable participants to become better leaders by focusing on the primary qualities of leadership, and by being coached in how best to develop and sustain it.

3:00 - 5:00 pm	Coaching Circle Workshop: Developing Management and Leadership Skills
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### DAY 2 | Morning Session | Purpose | Agenda

To understand the changing world of business and how it will affect companies, managers and their teams in the next five years. To create your strategic and inspiring leadership plan. The goal is that within 12 months, through your plan, you will substantially increase the profit and market value of your company or your teams.

9:00 am	Arrive and Welcome
9:30 am	Review of Yesterday – Why Coaching Is Needed. The Changing World: What Leaders Need To Be Aware of.
10:00 am	Coaching, the Way of the Future for Dynamic Companies (also covering trends, changing corporate structure worldwide, ROI)
11:30 am	Workshop – Develop Your Strategic and Inspiring Leadership
1:00 - 2:00 pm	LUNCH BREAK (lunch on your own)

### Afternoon Session | Purpose | Agenda

To enable participants to become better leaders by focusing on the primary qualities of leadership, and by being coached in how best to develop and sustain it.

2:00 pm	Group Workshop – Becoming a Better Leader
4:30 pm	Overview – Final roundup, answering questions

### Qualification you'll get:

Accredited Certificate of Attendance awarded by Noble Manhattan Coaching, Ltd., endorsed by IBD Business School.

### Fee:

1 500 PLN for graduates of IBD Business School training courses and programmes; 1 900 PLN for others. This fee covers all the training materials, refreshments and an accredited Certificate of Attendance. Lunches are not included.

Registrations will close on June 23, 2017. Spaces are limited!

To register, please [click here](#)

## Meet the facilitator



### Gerard O'Donovan

Gerard is the founder and CEO of The Noble-Manhattan Group. One of the World's premier and longest established professional coaching and coach training organization.

As CEO of Noble-Manhattan, Gerard has the unique opportunity to demonstrate penetrating insights and practical wisdom through various world speaking engagements, where many have shown intense interest in understanding their roles in business development, corporate management and interpersonal communications. His continuous goal is to take these theories out of the textbook and apply them in a practical way, using examples from real-life experience, combined with progressive educational materials, to offer clients a well-rounded approach to achieving their goals and dreams. Gerard's roles include: Trainer of Professional Coaches, Motivational Keynote Speaker, Executive Coach, Corporate Trainer, and Mentor.

*"I have seen Gerard O'Donovan [CEO] speak on a number of occasions ..... and I never fail to be entertained or learn something new. The skills he teaches are essential and I would recommend his services to everyone."*  
Jason Evans, Managing Director Exeter Health and Leisure Centre

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