



INTERNATIONAL MBA

BRITISH QUALITY, BRITISH DEGREE IN THE HEART OF POLAND

This International MBA is an exciting and challenging programme for aspiring leaders with a global mindset wishing to successfully operate in diverse situations and work in an international setting. Designed for students wishing to build an early career in management, this programme focuses on preparing you to perform effectively at middle management level and progress to a senior management career through the enhancement of personal and interpersonal skills. In particular, you will gain leadership capability, skills in business development and in facilitating change in organisations.

Buckinghamshire New University, having its origins in 1891, has been on constant growth, both campus-wide and in terms of academic programmes. Presently, Buckinghamshire New University offers a wide variety of academic programmes, ranging from International Accounting and Finance, to Commercial Law, Psychology, Art and Design, Nursing and two MBA programmes. The university has award-granting privileges under the Royal Charter, which assure the quality of its programmes leading to its qualifications.

IBD Business School is a leading executive development institution in Poland, with a long tradition of management education, consulting and applied research. Since 1990, IBD's programmes have fostered economic transformation in Poland and in other Central and Eastern European countries. Currently, IBD offers a wide range of management training programmes, coaching, organisational research, business consulting services and MBA degrees. IBD has the status of an academic institution granted by the Polish Ministry of Science and Higher Education.

BUCKINGHAMSHIRE (BUCKS) NEW UNIVERSITY



The IMBA programme is a result of collaboration between Buckinghamshire (Bucks) New University and IBD Business School.

WHAT MAKES THIS PROGRAMME UNIQUE?

Our International MBA:

- Meets UK higher education quality standards and leads to an original British MBA award, granted by Buckinghamshire New University
- Provides deep international experience through programme content, culturally-diverse student body, study tour abroad, and consultancy projects
- Allows for flexible study, combining monthly intensive residential sessions with advanced e-learning methods
- Develops personal and managerial skills through systematic coaching and mentoring
- Applies state-of-the-art curriculum, incorporating the newest knowledge and practice of digital business
- Is taught by distinguished international and Polish faculty with practical experience
- Is delivered entirely in English

OUR VALUE PROPOSITION:

We deliver a state-of-the art programme content, international perspective and experience, giving specialists and middle managers a boost in their current careers and preparing them for senior management positions in the future. Our programme combines the practice and the theory, and focuses on managerial skills development, supported by coaching and mentoring. It adheres to the UK higher-education quality standards and leads to a British MBA degree.

FACULTY – INTERNATIONAL EXPERTS WITH PRACTICAL EXPERIENCE

Faculty teaching on this programme are international experts in their respective fields. Most of them come from other academic institutions, corporations and consulting practice. They come from both Poland and the U.K. Most of the Polish faculty possess vast

international, as well as practical, experience. Our faculty have been selected because of their ability to provide a dynamic learning experience and to deliver the latest material in an engaging, practical and down-to-earth way.



Mariusz Bednarek, Ph.D. (Warsaw University of Technology) Dean of Management Faculty, University of Social Sciences, Professor at Warsaw University of Technology and adjunct faculty at IBD Business School. Former Professor at universities in Mexico, Spain and Canada.



Przemysław Domański, Ph.D. (AGH University of Science and Technology) Operations Director at S&T Services Polska in Cracow. Adjunct Lecturer in Project Management at AGH University of Technology, Tischner European University and IBD Business School.



Grzegorz Jędrzejczak, Ph.D. (Warsaw University) Professor at the University of Warsaw, adjunct MBA faculty at IBD Business School, Chairman of the IBD Research Committee and an IBD Supervisory Board member. Former country manager of the World Bank.



Beata Kozyra, Ph.D. (Kozminski University) Lecturer at European University College in Poznań, and lecturer and trainer at the IBD Business School. Former Vice-Rector for Students and Education at European University College, business consultant and executive.



Arkadiusz Kuśtra, Ph.D. (AGH University of Science and Technology) Assistant Professor and Head of the Finance Institute at AGH University of Science and Technology in Cracow. Adjunct Lecturer at the University of Management and Finance and IBD Business School in Warsaw.



Agnieszka Łakińska, MBA (University of Illinois at Urbana Champagne and Warsaw University) Business and HR consultant affiliated with KornFerry. Former HR Director at Ferrero Polska and Coopers & Lybrand.



Jan Nowak, Ph.D. (University of Warsaw) Director of MBA Programmes at IBD Business School in Poland and MBA faculty. Former Professor of Marketing, MBA Director and Faculty Chair at universities in Canada, Fiji and Hungary.



Greta Paa-Kerner, BA and MIA (University of California at San Diego) Senior Lecturer in Digital Marketing and Innovation, Quality & the Internet at Buckinghamshire New University. Former marketing consultant and manager working in the UK marketing industry.



Henryk Sterniczuk, Ph.D. (Polish Academy of Sciences) Professor of Management and International Business at the University of New Brunswick in Saint John, Canada and former MBA Director. Chairman of the IBD Academic Committee.

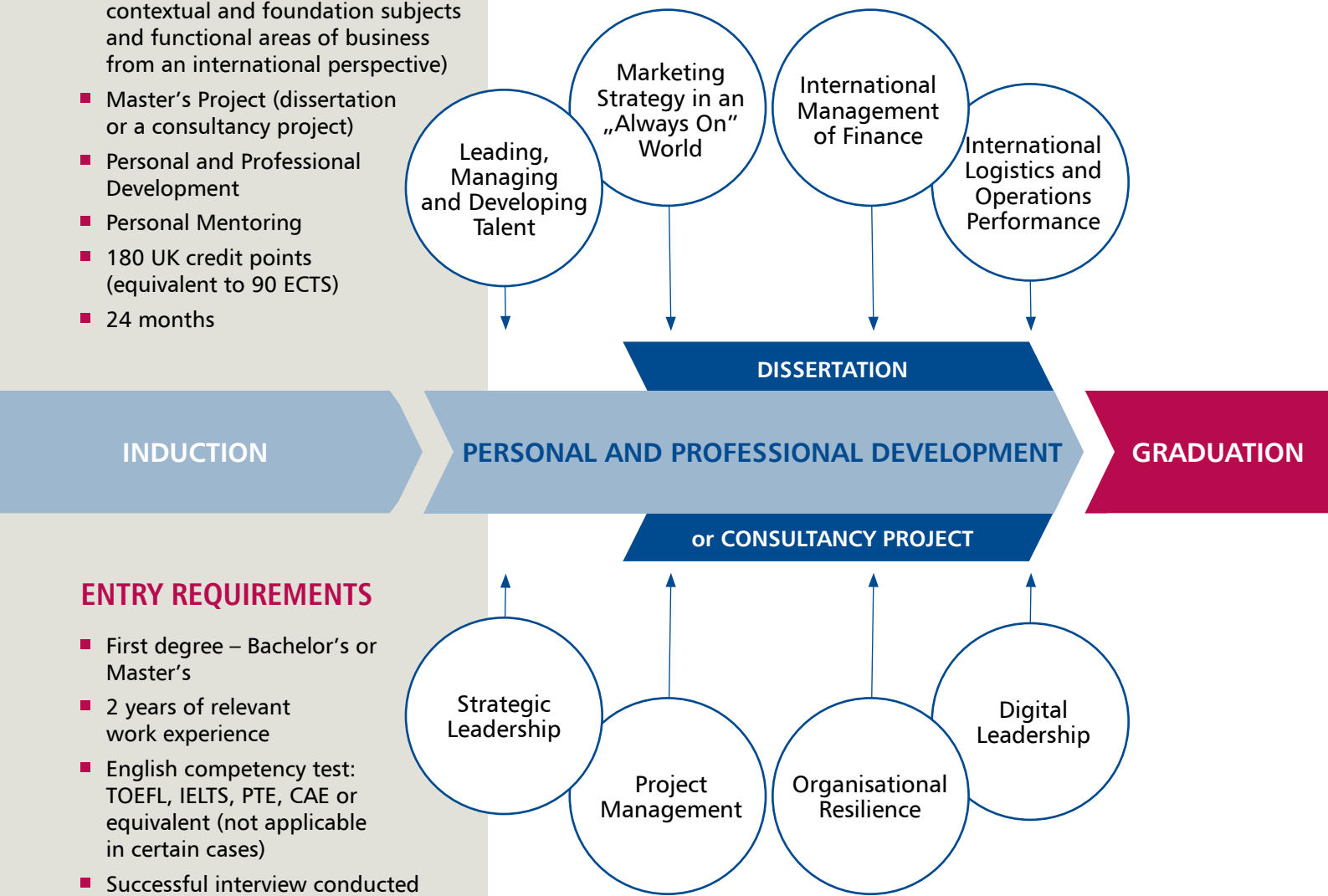


Tibor Vörös, MSc (University of Eötvös Loránd) Senior Lecturer in IT Management and Director of Full-time MBA Programme at the CEU Business School in Budapest, Hungary. Ph.D. candidate at the University of Hertfordshire in the U.K.

PROGRAMME STRUCTURE AT A GLANCE

- Induction
- 8 core subjects (modules covering contextual and foundation subjects and functional areas of business from an international perspective)
- Master's Project (dissertation or a consultancy project)
- Personal and Professional Development
- Personal Mentoring
- 180 UK credit points (equivalent to 90 ECTS)
- 24 months

PROGRAMME STRUCTURE



ENTRY REQUIREMENTS

- First degree – Bachelor's or Master's
- 2 years of relevant work experience
- English competency test: TOEFL, IELTS, PTE, CAE or equivalent (not applicable in certain cases)
- Successful interview conducted in English

CONTACT



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INTERNATIONAL MBA

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For current programme dates and fees, please check our website at ibd.pl